

## **PRIVACY POLICY & TERMS OF BUSINESS**

JJ Dance Studios respects the privacy of visitors to its websites and is committed to the protection of their personal information. This privacy policy explains data collection and use practices of the JJ Dance Studios site (the "Site").

### **Binding Nature**

By accessing and using the Site, you agree and consent to the collection, use and disclosure of your personal information as outlined in this Privacy Policy.

### **Description of the information JJ Dance Studios may collect**

#### **Personally Identifiable Information**

JJ Dance Studios collects personally identifiable information (i.e. information from which you can be identified, such as but not limited to name, address, telephone number or e-mail address) only when it is asked for and/or you voluntarily submit it to us on this Site.

We may use the information to respond to your requests, improve our level of service and the content of our website; provide you with tips, helpful information, product news, offers and updates; notify you of new JJ Dance Studios products and services; seek your views on our products and services; and for our own internal purposes.

This Site is not intended or designed to attract children under the age of 13. We do not knowingly collect personally identifiable information via this Site from visitors in that age group without the explicit consent of a parent or guardian.

#### **Google Analytics**

The Site uses Google Analytics, to collect standard internet log information and details of visitor behaviour patterns. We do this to find out things such as the number of visitors to the various parts of the site. This information is only processed in a way which does not identify anyone. We do not make, and do not allow Google to make, any attempt to find out the identities of those visiting our website. If we do want to collect personally identifiable information through our website, we will be up front about this. We will make it clear when we collect personal information and will explain what we intend to do with it.

For more information, please see the Google Privacy Policy. Disabling cookies on your internet browser will stop Google Analytics from tracking any part of your visit to pages within this website.

### Emails

Removal of your details can be requested by email. When requesting removal via email, please send your email to us at [enquiries@jldancestudios.co.uk](mailto:enquiries@jldancestudios.co.uk) using the email account that is subscribed to the mailing list. Our email addresses are hosted by 123-Reg. For more information please see <https://www.123-reg.co.uk>

### Website

Our website is hosted by Osam Websites. For more information, please see: <https://osamweb.com> for more information.

### We protect your personal information

JJ Dance Studios is committed to protecting the security of your personal information. JJ Dance Studios uses a variety of security technologies and procedures to help protect your personal information from unauthorised access, use, or disclosure.

For example, we store the personal information you provide to JJ Dance Studios on the Apple iCloud . While we cannot guarantee that loss, misuse or alteration to data will not occur, we make every commercially reasonable effort to prevent such unfortunate occurrences. For more information, please see the Apple Privacy Policy .

We may also store the personal information you provide to Dropbox. While we cannot guarantee that loss, misuse or alteration to data will not occur, we make every commercially reasonable effort to prevent such unfortunate occurrences. For more information, please see the Dropbox Privacy Centre.

Only employees who need to perform a specific job (for example, billing or customer service) are granted access to personally identifiable information.

### Sharing Personally Identifiable Information with Third Parties

JJ Dance Studios will not sell or rent personally identifiable information to any third party for any purpose. Sometimes selected third-parties are however used to provide JJ Dance Studios with support services in connection with its websites and such parties may, from time to time, have access to your information to enable them to provide those services to JJ Dance Studios. Please rest assured that all companies providing such support services are required by JJ Dance Studios to meet the same standards of data protection as JJ Dance Studios and are prohibited from using the information for their own marketing purposes.

In certain special cases, we may disclose your personally identifiable information in the following circumstances:

when we have reason to believe that disclosing this information is necessary to identify, contact or bring legal action against someone who may be causing injury to you, or otherwise injuring or interfering with JJ Dance Studios rights, property or operations, other users of this site, or anyone else who could be harmed by such activities; or

when we believe the law requires it, or in response to any demand by law enforcement authorities in connection with a criminal investigation, or civil or administrative authorities in connection with a pending civil case or administrative investigation.

### Links to Other Websites

This Site may provide links to other JJ Dance Studios affiliates and third-party websites as a service to our users or included in our blogs. The privacy policy described here does not apply to those sites. Please ensure you check the legal and privacy policy posted on each site you link to.

### Changes

We may occasionally update this privacy policy. We encourage you to periodically review this privacy policy to stay informed about how we are helping to protect the personal information we collect. You may object to any changes within 20 days after they're posted on the Site, in which case none of the proposed changes will be effective with respect to information that we've already collected from you but will apply only to information we collect in the future.

We won't treat information of any open account differently from any other open account. Your continued use of the Site constitutes your agreement to the privacy policy and any updates.

## Change Log

December 2021: Updated to include GDPR compliance

### Controlling your personal information

You may choose to restrict the collection or use of your personal information by contacting 07979 752215 or emailing to [enquiries@jkdancestudios.co.uk](mailto:enquiries@jkdancestudios.co.uk) .

We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so. We may use your personal information to send you promotional information about third parties which we think you may find interesting..

You may request details of personal information which we hold about you under the UK Data Protection Act 1988 (DPA), EU Data Protection Directive 1995 (DPD), or EU General Data Protection Regulation 2018 (GDPR). There will be no cost to you for us to provide this information. If you would like a copy of the information, please contact us on 07979 752215 or at [enquiries@jkdancestudios.co.uk](mailto:enquiries@jkdancestudios.co.uk) .

If you believe that any information we are holding on you is incorrect or incomplete, please email us as soon as possible, at the above address. We will promptly correct any information found to be incorrect.

### Cancellation & Postponement

JJ Dance Studios reserves the right to charge for services (including but not limited to lessons, courses, workshops,) cancelled or postponed by the Client if the client has not given 24 hours notice. Group class fees that have been paid for but not attended are not transferable.

### Consent

To the extent permitted by law, we do not accept liability for any damages (including, without limitation, damages for any consequential loss or loss of business opportunities, or loss of profits) howsoever arising and whether in contract, tort or otherwise from the use of or inability to use the site or its contents, or from any action or omission taken as a result of using the site or its contents.

By using our site, you consent to our privacy policy.